

# Cookie Statement

## 1. Objective and Scope

This Cookie Statement is applicable to all websites of Banco Safra S.A. and its subsidiaries (“Safra”) and is aimed to clearly inform about the types of cookies and reasons why we use them, and the relevance of using cookies to provide you with a higher efficient, pleasant and personalized browsing experience.

We, Safra, respect your privacy; for this reason, our websites were developed so that you can manage, at any time, which cookies you wish to accept.

## 2. About Cookies

Cookies are small text files, stored in the browser of the computer or mobile phone of the user so that the website or application is able to adequately function, to personalize browsing and guarantee good user experience, remembering the user’s actions and preferences while browsing.

For this purpose, Safra uses its own and third-party cookies, that is, cookies that are managed by other service providers and that could be used for personalizing product and service offerings when the user browses Safra websites and applications, as well as other websites and social networks.

Cookies expire. They can last for a session, that is, be automatically removed: (a) when you close your browser; (b) at the end of your session (session cookies), (c) when they expire, or (d) when you manually delete them (persistent cookies).

## 3. Cookie types and purposes

Cookies can be divided in four categories and every data collection and processing using them observe the rules applicable to this theme:

**3.1 ESSENTIAL COOKIES** - These cookies are required so that the website adequately functions and cannot be disabled in our systems.

Company	Name	Purpose	Duration
Akamai	ak_bmsc	Used for differentiating the traffic generated by humans from those by bots.	Until the end of the session.
Akamai	bm_sv	Used for differentiating the traffic generated by humans from those by bots.	Until the end of the session.
Akamai	_abck	Used for differentiating the traffic generated by humans from those by bots.	1 year
Akamai	bm_mi	Used for differentiating the traffic generated by humans from those by bots.	Until the end of the session.

Alfa	CookieAccept	Session Cookie.	Until the end of the session.
AWS	AWSALB	Used for providing load balancer functionality.	1 week
AWS	AWSALBCORS	Used for providing load balancer functionality.	1 week
LumisXP	JSESSIONID	Used for enabling a user session to remain anonymous by the server.	Until the end of the session.
LumisXP	lumAA	Used to store the administration scope last accessed by the publisher.	Until the end of the session.
LumisXP	_hjSessionUser_*	Used to store the identifier of the current user session.	Until the end of the session.
LumisXP	lumClientId	Used for managing user experience.	1 year
LumisXP	lumIsLoggedInUser	Indicates if the current user is or not authenticated with LumisXP.	Until the end of the session.
LumisXP	lumMonUid	Identifies the user accessing LumisXP.	1 year
LumisXP	lumUserLocale	Used for storing the browser language of the current user.	Until the end of the session.
LumisXP	lumUserName	Used for storing the name of the current user.	Until the end of the session.
LumisXP	lumUserSessionId	Used for storing the session identifier of the current user.	Until the end of the session.
LumisXP	JSESSIONID	Used by websites using JSP so that the user session remains anonymous by the server.	Until the end of the session.
LumisXP	lumRequestedPage	Stores, using cryptography, a page that the current user attempted to access when she/he was redirected to the login page.	Until the end of the session.
Safra	cookieAceitoID	Registers the ID of the user who accepted or refused cookies.	1 year
Safra	lgpd-cookie	Stores the options accepted by the website user.	1 year
Safra	pagina404CentralDeConteudo	Used for identifying if the user is on a page of the Content Center.	1 year
Youtube	VISITOR_PRIVACY_METADATA*	Stores user privacy and consent settings for embedded videos.	3 months

**3.2 PERFORMANCE COOKIES** - These cookies enable to count visits and traffic sources, so that we can measure and improve the performance of our website. If you do not allow these cookies, we are not able to know when you visited our website.

Company	Name	Purpose	Duration
Clarity	_cltk	Used for storing and tracking interaction.	Until the end of the session.
Dynatrace	dtCookie	Manages availability and performance in user experience.	Until the end of the session.
Dynatrace	rxVisitor	Stores the user ID.	Until the end of the session.
Dynatrace	dtSa	Used for saving the actions on pages so that the performance can be monitored.	Until the end of the session.
Dynatrace	dtPC	Manages availability and performance in user experience.	Until the end of the session.
Dynatrace	Rxvt	Used for storing the date/time to determine the duration and the end of the session.	Until the end of the session.
Dynatrace	dtLatC	Manages availability and performance in user experience.	Until the end of the session.
Google	_ga	Used for storing and counting page views.	2 years
Google	_gac_UA-*	Used for storing and counting page views.	3 months
Google	_gat_UA-*	Used for providing technical monitoring.	Until the end of the session.

Google	_gid	Used for storing and counting page views.	1 day
Google	_dc_gtm_UA-*	Used for storing the number of service requests.	1 minute
Google	ssm_au_c	Utilizado para recolher informações sobre como os visitantes utilizam o nosso site permitindo o cálculo de visitas e sessões.	Até terminar a sessão
Google	_gaexp	Used for determining the inclusion of a user in an experiment and the validity of the experiments in which the latter was included.	3 months
Google	_ga_*	Used for storing and counting page views.	1 year
Google	__utma	Used for monitoring the behavior of visitors and measuring the website performance.	2 years
Google	__utmz	Used for monitoring the behavior of visitors and measuring the website performance.	6 months
Google	__utmb	Used for monitoring the behavior of visitors and measuring the website performance.	30 minutes
HotJar	_hjSession_*	A cookie that holds the current session data. This ensures that subsequent requests within the session window will be attributed to the same Hotjar session.	4 horas
Linkedin	In_or	Used for internal analysis by the website operator.	1 day

**3.3 ADVERTISING COOKIES (THIRD PARTIES)** - The advertising cookies are defined by our advertising partners. When you browse our website, a profile of your interest is created, showing advertisements that are relevant to you on other websites. The advantage in enabling these cookies is to have a better experience when using our products and services, while disadvantage in disabling them is not having personalized advertisements.

Company	Name	Purpose	Duration
Bing	MR	Used for measuring the website usage for internal analyses.	1 week
Bing	MUID	This cookie is an exclusive user identifier.	1 year
Bing	SRCHD	Used for the good functioning of the website.	2 years
Bing	SRCHHPGUSR	Analytical service that connects data from the Bing advertising network with the actions performed on the website.	2 years
Bing	SRCHUID	Analytical service that connects data from the Bing advertising network with the actions performed on the website.	2 years
Bing	SRCHUSR	Analytical service that connects data from the advertising network with the actions performed on the website.	2 years
Bing	SRM_B	Used for the good functioning of the website.	1 year and 24 days
Bing	SRM_I	Used for the good functioning of the website.	2 years and 24 days
Bing	_uetsid	Used to store and track visits across websites.	1 day
Bing	_uetvid	Used to store and track visits across websites.	13 months
Bing	_uetmsclkid	Used to store performed actions on the website.	Until the end of the session.
Bing	ACL	Used for advertisement tracking purposes.	3 months
Bing	ACLUSR	This cookie allows us to serve relevant advertisements to visitors across the Microsoft Bing network	1 year
Bing	BCP	Used for possible advertising personalization and analytical purposes	1 year
Bing	BFB	Used for possible advertising personalization and analytical purposes	13 months

Bing	BFBFB	Used for possible advertising personalization and analytical purposes	13 months
Bing	BFBUSR	Used for possible advertising personalization and analytical purposes	13 months
Bing	MSPTC	These cookies are used to deliver adverts more relevant to you and your interests.	13 months
Bing	OID	This cookie is used as an identifier for an object in Microsoft's identity system.	3 months
Bing	OIDI	This is set by a third-party service Bing for advertisement tracking purposes.	14 day
Bing	OIDR	This cookie helps us to target and track performance of advertising campaigns on the Bing advertising network.	3 months
Bing	USRLOC	This cookie is used by Bing to understand user interaction with the website	13 months
Bing	_EDGE_S	Collects information about user behavior on several websites. This information is used on the website to optimize the relevance of the advertising.	Until the end of the session.
Bing	_HPVN	This Microsoft MSN cookie helps to ensure proper functioning of the website.	13 months
Bing	_RwBf	This is set by a third-party service Bing for advertisement tracking purposes.	1 year
Bing	_Rwho	Used by the Bing Advertising Network for tracking advertising activities.	Until the end of the session.
Bing	_SS	This cookie is used for Bing tracking. (Session, third party).	Until the end of the session.
Bing	_UR	This cookie is used by the Bing advertising network for advertising tracking purposes	13 months
Bing	dsc	Used by the Bing Advertising Network for tracking advertising activities.	Until the end of the session.
Bing	ipv6	This cookie helps us to target and track performance of advertising campaigns on the Bing advertising network.	13 months
Clarity	_clck	Used for maintaining the user ID and website preferences on the browser.	1 year
Clarity	_clsk	Used for storing and consolidating the page views by a user into a single session recording.	1 day
Clarity	ANONCHK	Used for storing an ID of the session of a user and verify the clicks on advertisements in the Bing search mechanism. The cookie also helps in generating reports and personalization.	Until the end of the session.
Clarity	CLID	Stores information on how visitors use the website. The stored data includes the number of visitors, from where they are visiting the website and the visited pages.	1 year
Clarity	MR	Indicates if the user's exclusive identification should be updated.	1 week
Clarity	MUID	This cookie is an exclusive user identifier.	1 year
Clarity	SM	Used for synchronization of the MUID (Microsoft Unique User ID) across domains.	Until the end of the session.
doubleclick.net	ar_debug	Google Privacy Sandbox attribution reporting debugging.	Until the end of the session.
Facebook	_fbp	Used for showing advertisement in Facebook or in a platform with Facebook advertising technology.	3 months
Facebook	datr	Used for providing fraud prevention.	2 years

Facebook	fr	Used for showing and measuring advertisements and to improve the relevance of advertisements.	3 months
Facebook	sb	Used for storing browser details.	2 years
Facebook	_fbc	Store data from the last session.	2 years
Google	__Secure*	Used for targeting purposes to build a profile of the website visitor's interests in order to display relevant and personalized Google advertising, as well as to ensure security and authenticity.	Until 2 years
Google	_gcl_au	Used for monitoring advertising performance when a user is directed to the website from an advertisement.	Permanent
Google	_gcl_aw	Used for recording information on how the website is used by the end user and advertising messages that the user could have seen before visiting the website.	3 months
Google	1P_JAR	Stores the user activities in different devices, including for advertisements.	1 month
Google	AEC	Guarantees that the requests within a browsing session are made by the user, and not by other websites. This cookie impedes that malicious websites act on behalf of a user without the latter's knowledge.	6 months
Google	AID	Stores the user activities on Google in different devices, including for advertisements.	2 years
Google	ANID	Used for showing Google advertisements on non-Google websites.	2 years
Google	APISID	Build profile of user interests and show advertisements of Google in a relevant and personalized way.	2 years
Google	DSID	Used for storing user preferences.	2 weeks
Google	HSID	Used for providing fraud prevention.	2 years
Google	IDE	Used for increasing the appeal of advertisements.	2 years
Google	NID	Used for providing the delivery of advertisements and storing user preferences.	6 months
Google	OTZ	Used for traffic information that is more closed related to Google Analytics.	2 months
Google	SAPISID	Used for building a profile of interests of website visitor and show relevant advertisements on other websites. This cookie functions by exclusively identifying your browser and device.	2 years
Google	SEARCH_SAMESITE	Used for correctly sending data to Google.	5 months
Google	SID	Used for increasing the appeal of advertisements.	2 years
Google	SIDCC	Used for increasing the appeal of advertisements.	1 year
Google	SSID	Cookies from DoubleClick, part of Google Analytics. Cookies HSID, SSID, APISID and SAPISID ensure that Google can collect user data for videos hosted by YouTube.	2 years
Google	_gcl_dc	Used as a conversion linker tag in web and AMP containers that can be configured to link across domains for cases where you have the landing pages and conversion pages on multiple domains for Google Campaign Manager	30 days
Kwai	_k_gid_collect	Used by the Kwai social networking service to track the use of embedded services.	1 day
Kwai	_k_cp	Used by the Kwai social networking service to track the use of embedded services.	1 day
Kwai	kwai_ckid	Used by social networking service Kwai to track usage of embedded services	1 year
Kwai	kwai_uuid	Used by social networking service Kwai to track usage of embedded services	1 year
LinkedIn	AnalyticsSyncHistory	Used for storing information about the time that a synchronization with LinkedIn occurred for the Users.	1 month
LinkedIn	bcookie	Used for storing browser details.	2 years

Linkedin	lang	Used for storing language preferences.	Until the end of the session.
Linkedin	li_sugr	Used for storing and tracking the identity of a visitor.	3 months
Linkedin	lidc	Used for providing load balancer functionality.	1 day
Linkedin	UserMatchHistory	Used to provide ad delivery or retargeting.	1 month
Linkedin	li_fat_id	This cookie is set by LinkedIn for LinkedIn Ads ID syncing, to remember a user's language setting, facilitate data center selection, and store performed actions on the website.	1 month
Lotame	__Secure-3PSIDCC	Used for anonymously collecting statistics on website visitors.	6 months
Taboola	t_gid	Assigns a unique User ID that Taboola uses for attribution and reporting purposes, and to tailor recommendations to this specific user.	1 year
Taboola	receive-cookie-deprecation	Collects information on user behavior on multiple websites. This information is used to optimize the relevance of advertisement on the website.	1 year
Taboola	t_gid	Assigns a unique User ID that Taboola uses for attribution and reporting purposes, and to tailor recommendations to this specific user.	1 year
Taboola	t_pt_gid	Assigns a unique user ID that Taboola uses for attribution and reporting purposes, and to personalize recommendations for that specific user based on interactions with an advertiser or publisher.	1 year
Taboola	taboola_vmp	These cookies are used to deliver adverts more relevant to you and your interests.	1 year
Taboola	t_pid	Used to personalize recommendations for that specific user based on interactions with an advertiser or publisher.	1 year
TikTok	_tt_enable_cookie	Used by social networking service Tiktok to track usage of embedded services	13 months
TikTok	_ttp	Used by social networking service Tiktok to track usage of embedded services	13 months
TikTok	ttcsid	Used to recognize and correlate events in TikTok advertising campaigns.	3 months
TikTok	ttcsid_*	Used to recognize and correlate events in TikTok advertising campaigns.	3 months
Youtube	YSC*	Stores and tracks user interaction.	Until the end of the session.
Youtube	VISITOR_INFO1_LIVE*	Used to deliver ads or perform remarketing, store and track a visitor's identity, and store and track interaction.	6 months

**3.4 FUNCTIONALITY COOKIES** - We use these cookies to improve functionality and allow the personalization by storing your preferences, such as username, language, and location.

Company	Name	Purpose	Duration
Safra	ultimaOpcao	Stores the type of account, if the customer opts for using the functionality to remember access data.	Persistent
Safra	ultimaOpcaoFirstField	Stores the second field of account identification, if the customer opts for using the functionality to remember access data.	Persistent
Safra	ultimaOpcaoSecondField	Stores the second field of account identification, if the customer opts for using the functionality to remember access data.	Persistent
Taboola	datadome	This cookie helps us target and track the performance of advertising campaigns on the Bing advertising network.	1 year

## 4. Managing Cookies

It is possible to personalize your cookie preferences using a cookie management tool available on Safra websites, but it is worth noting that the essential cookies cannot be disabled, as they impact on the correct website functionality.

Besides the cookie management tools on our websites, you can also perform the management at any time, you must access the browser settings, in the cookie management session.

We provide below tutorials about how to set cookies in several browsers.

[Firefox](#)

[Safari](#)

[Google Chrome](#)

[Microsoft Edge](#)

## 5. Doubt or report of breach of this Policy's Provisions

If the data subject notes that any provision of this statement is not being observed or contains any information that is not according to the legislation that governs data privacy and protection, contact the reporting channel available at <https://canaldedenuncias.com.br/safra/>.

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